



CSL Launches Surya Citra Televisi (SCTV) in Collaboration with SpeedCast

Hong Kong, 9th September 2010 - CSL Limited, Hong Kong's leading mobile operator, today announced the introduction of, "Surya Citra Televisi (SCTV)" to customers of their SIM service "Hemat" dedicated for Indonesian expatriates living in Hong Kong. Supplied by SpeedCast in mobile format, this channel provides an array of entertainment content for Indonesian communities worldwide. This latest launch follows on CSL's successful introduction of the "MNC-The Indonesian channel" in August 2009.

SCTV is an Indonesian television station, headquartered in South Jakarta. SCTV began broadcasting in 1990 and delivers 24-hour live streaming entertainment bringing Indonesians closer to home with local content. It provides an array of favorite films, family dramas, mini-series and reality shows in a just a single channel.

SpeedCast partnered with CSL to deliver the content and provides the channel downlink, live encoding and delivery services, as well as maintaining 24/7 monitoring and operations from its world-class Network Operations Centre and teleport facilities in Hong Kong.

With an estimated population of 130,000 Indonesian expatriates living in Hong Kong, they represent Hong Kong's 2nd largest foreign community. Building on the successful launch of its first Indonesian TV channel last year, CSL has added the new TV content to enhance the user experience for this community on its award winning Next G network. CSL is committed to providing choices of services that best suit their different customers' needs in Hong Kong.

Paul Hodges, Executive Vice President of Wholesale and International Services for CSL said, "CSL is very pleased to be the first and only operator to bring, 'Surya Citra Televisi (SCTV)' to our customers here in Hong Kong. Our partnership with SpeedCast has been on-going since 2006 and we are committed to bringing premium Indonesian content to our Hemat service here in Hong Kong."

Pierre-Jean Beylier, Chief Executive Officer of SpeedCast Ltd, added, "The launch of this second Indonesian channel builds on the success of our cooperation with CSL and our support for their Mobile TV offering. It is exciting to see CSL continue to pioneer new Mobile TV services, not only with the high-quality video streaming they are offering, but also with the introduction of new channels that cater to niche audiences."

About SpeedCast Limited

Founded in Hong Kong in September of 1999, SpeedCast Ltd is a leading satellite communications service provider that offers reliable managed services in over 35 countries in Asia, Middle East and Africa. With 10 international points of presence and 7-teleport-operations, it boasts a unique infrastructure to serve corporate and carriers' requirements.

Leveraging the latest satellite technologies, it has taken leadership positions in Asia in the provision of new innovative solutions in key future growth applications like Cellular Backhauling or Maritime Telecommunications.

SpeedCast Ltd is also a pioneer in the delivery of digital media content and turnkey video platforms to Service Providers and Media Broadcasters, including 3G TV and DVB-H solutions.

Operating on many different satellites in both C-band and Ku-band, and partnering with Tier 1 carriers for its fiber requirements, SpeedCast Ltd and its 150 partners worldwide provide first-class services and 24/7 technical support.

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: [1O1O](#), [one2free](#) and [New World Mobility](#).

It operates a world-class GSM / WCDMA and unique UMTS 900 network in Hong Kong through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 510 mobile operators around the world. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

Media Contacts:

SpeedCast Limited
Carmen Wang
Marketing Executive
Tel: +852 3919 6874
Fax: +852 2919 6880
Email: carmen.wang@speedcast.com

CSL
Lavin Chan
Assistant General Manager,
Corporate Affairs & Media Relations
Tel: +852 2883 2742
Email: lavin.ch.chan@hkcsl.com